

Jody Wong Yin Yee (王賢儀)



RESEARCH INTEREST

Emotional labor, employee socialization, creativity

EDUCATION

PhD (University of New South Wales, Australia)

MPhil (City University of Hong Kong)

BA (Hons) in Human Resource Management (Hong Kong Polytechnic University)

PUBLICATIONS

- **Wong, Y. Y.**, Chow, H. S. I., & Lau, V. P., Gong, Y. Y. 2018. Benefits of team participative decision making and its potential to affect individual creativity. *Journal of Applied Social Psychology*, 48: 369-376.
- 劉柏能、王賢儀、容少鵬 (2017) 《80 課學懂 HRM》香港：匯智出版社。
- **Wong, Y. Y.**, & Groth, M. 2017. Customer satisfaction and service. In S.G. Rogelberg (Ed.), *The SAGE Encyclopedia of Industrial and Organizational Psychology*, 2nd Edition (pp. 275-279). Thousand Oaks, CA: Sage Publications.
- Lau, V. P., **Wong, Y. Y.**, & Chow, W. C. 2013. Turning the tables: Mitigating effects of proactive personality on the relationships between work-to-family conflict and work- and nonwork-related outcomes. *Career Development International*, 18: 503-520.
- Lui, S., **Wong, Y. Y.**, & Liu, W. 2009. Asset specificity roles in interfirm cooperation: Reducing opportunistic behavior or increasing cooperative behavior? *Journal of Business Research*, 62: 1214-1219.
- Lau, V. P., & **Wong, Y. Y.** 2009. Direct and multiplicative effects of ethical dispositions and ethical climates on personal justice norms: A virtue ethics perspective. *Journal of Business Ethics*, 90: 279-294.

PRESENTED CONFERENCE PAPERS

- Gong, Y. P., Hong, A., **Wong, Y. Y.**, & Chang, S. Team-directed empowering leadership and individual creativity: Creative role identity, power distance, and conformity. *2019 Asia Academy of Management Conference, Bali, Indonesia.*
- **Wong, Y. Y.**, & Lau, V. P. Are entrepreneurs really the happiest people on earth? A study of entrepreneurial emotional labor. *2016 Australian and New Zealand Academy of Management Conference, Brisbane, Australia.*
- Lau, V. P., & **Wong, Y. Y.** Value congruence in Gen Y employees: Moderated mediation model effects of affective and cognitive components and paternalistic leadership on attitudinal outcomes. *2016 International Association for Cross-Cultural Psychology Conference, Nagoya, Japan.*
- Tse, H., Lam, C. K., Lin, X. S., & **Wong, Y. Y.** Leader-member exchange social comparison in teams. *2015 Academy of Management Meeting, August 7-11, Vancouver, BC, Canada.*
- Lai, J., Lui S., & **Wong, Y. Y.** Social capital, service innovation, and performance of sales teams. *2015 Asia Academy of Management Conference, Hong Kong.*
- Lau, V. P., & **Wong, Y. Y.** Globalization shock and adjustment. *2015 Australian and New Zealand Academy of Management Conference, Queenstown, New Zealand.*
- Lau, V. P., Chow, H. S. I., & **Wong, Y. Y.** Can intergroup competition and intragroup evaluation reduce the free rider problem in group projects? Action research of students in higher education. *2015 International Symposium on Business and Social Sciences, Hokkaido, Japan.*

TEACHING EXPERIENCE

Department of Management, The Hang Seng University of Hong Kong

Department of Management, The City University of Hong Kong.

The Community College of City University of Hong Kong.