

## Min-Nan Chen, Ph.D.

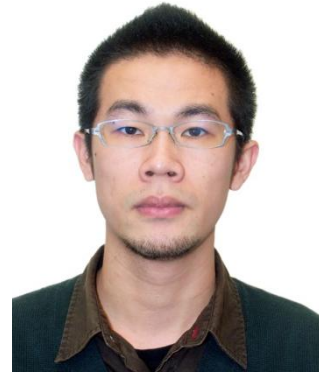
### Associate Professor,

Institute of Human Resource Management  
National Sun Yat-sen University

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### EDUCATION

Aug 2007- Jun 2013 **PhD in Technology Management**

Institute of Technology Management,  
National Tsing Hua University, Taiwan

Aug 2005- Jun 2007 **Master of Science**

Department of Graphic Arts & Communication,  
National Taiwan Normal University, Taiwan

Aug 2001- Jun 2005 **Bachelor of Science**

Department of Graphic Arts & Communication,  
National Taiwan Normal University, Taiwan

### HONOR

Feb 2025 Best Young Scholar Award, National Sun Yat-sen University, Taiwan

Dec 2024 Best Young Scholar Award, National Sun Yat-sen University, Taiwan

Dec 2024 Best Paper Award, Chinese Society of Management of Technology Conference, Taiwan

Aug 2024 Ta-You Wu Memorial Award Research Grant, National Science & Technology Council, Taiwan (3-Year Project)

May 2024 Outstanding Mentor, National Sun Yat-sen University, Taiwan

Nov 2023 Best Young Scholar Award, Chinese Management Association, Taiwan

May 2023 Distinguished Young Scholar Award, National Sun Yat-sen University, Taiwan

Nov 2022 Outstanding Scholar Award, National Science & Technology Council, Taiwan

Aug 2022	Ta-You Wu Memorial Award, National Science & Technology Council, Taiwan
Apr 2022	Outstanding Mentor, National Chiayi University, Taiwan
Nov 2021	Outstanding Scholar Award, National Science & Technology Council, Taiwan
Nov 2021	Excellence in Teaching Award, National Chiayi University, Taiwan
Aug 2021	Excellent Young Researcher Project, National Science & Technology Council, Taiwan
Aug 2020	Best Full Paper for Innovation Track, British Academy of Management in the Cloud, UK
Aug 2020	Outstanding Mentor, National Chiayi University, Taiwan
Nov 2019	Best Paper Award, Chinese Society of Management of Technology Conference, Taiwan
Jly 2018	UK-Taiwan Innovative Industries Program, UK Science & Innovation Team at the British Office in Taipei
Nov 2015	Best Paper Award, Chinese Society of Management of Technology Conference, Taiwan
Oct 2013	Merit Award, Sayling Wen Service Science Doctoral Thesis Award, Taiwan
Jun 2013	Honorary Member, Phi Tau Phi Scholastic Honor Society of The Republic of China, Taiwan
Jly 2012	Last Mile Project, National Science & Technology Council, Taiwan
Feb 2011	Graduated Student Study Abroad Program, National Science & Technology Council, Taiwan

#### **RESEARCH GRANTS- National Science & Technology Council**

Aug 2024- Jly 2027	Digital Service Innovation: Taxonomy, Antecedent and Consequence	PI
Aug 2022- Jly 2023	Do Star Inventors Make Subsequent Inventive Outputs in Pharmaceutical Sectors? Towards the Intrafirm Network Perspective	PI
Aug 2021- Jly 2024	Appropriability Regimes in Service Sectors: Theory and Evidence	PI
Jan 2020- Dec 2022	Community innovation survey: The R&D innovation of firms, industrial innovation, and NIS of Taiwan and Vietnam	Co- PI
Aug 2019- Jly 2021	Post-M&A (Merger & Acquisition) Integration in Pharmaceutical Industries: Towards a	PI

	Taxonomy and Inventor Productivity	
Aug 2017- Jly 2019	Patterns of Technological Innovations and Innovation Governance in High-Tech Industries: Towards a Knowledge Structure Perspective	PI
Aug 2016- Jly 2017	Technological Regimes and Schumpeterian Patterns of Innovative Activities: Towards a Firm-Specific Assumption	PI
Jan 2015- Dec 2016	Measuring Performance of UIC: The Value-Based View	Co- PI
Jan 2015- Dec 2015	Modes of Appropriability in Service Innovations: The Synthesis View	PI

### **RESEARCH GRANTS- Industrial Technology Research Institute**

Aug 2021- Dec 2021	Precision Health Policy for Benchmark and Learning in EU Countries	PI
Jan 2019- Apr 2019	Research on Feedback of Decryption Technology Treasure: The Firm-Level Adoption Analysis	PI
May 2017- Dec 2017	Research on Feedback of Decryption Technology Treasure: The Econometric Model View	PI
Jly 2016- Dec 2016	Research on Trans-Regional Systems of Innovation in Southeast Asia	PI

### **RESEARCH GRANTS- University**

Jun 2023- May 2023	Talented Individuals Identification: An Individual Ambidexterity View, NSYSU	Co-PI
Jun 2023- Dec 2023	Center for Strategy and Human Capital Research, NSYSU	Co-Pi
Jun 2021- Nov 2021	Professional Teaching Community Program	PI
Apr 2021- Nov 2021	Professional Teaching Curriculum Program	PI
Oct 2020- Nov 2020	Professional Teaching Curriculum Program	PI
May 2018- Oct 2018	University-Industry-Collaboration Program	PI
May 2017- Oct 2017	University-Industry-Collaboration Program	PI
May 2016- Oct 2016	University-Industry-Collaboration Program	PI
Oct 2015- Nov 2015	University-Industry-Collaboration Program	PI

**RESEARCH GRANTS- Others**

Jun 2022- Dec 2022	Resource Acquisition and Governance for Sustainable Economic Development: Towards a Dynamic Life Cycle Perspective	PI
Jun 2022- Dec 2022	How Startups Pitch: The Business Model Analysis	PI

**RESEARCH DOMAINS**

Service Innovation, R&D Management, Science & Technology Policy

**EMI CERTIFICATION**

Jun 2024	EMI Online Professional Development Courses (ASU Faculty Support Courses)
Jun 2022	Cambridge English - Certificate in EMI Skills

**EXPERIENCE & ACADEMIC POSITION**

Jun 2025- Jly 2025	Visiting Scholar, York University, Canada
Jan 2025- Dec 2025	Guest Editor, Organization and Management (TSSCI)
Oct 2024	Editorial Board Member, Organization and Management (TSSCI)
Sep 2024- Jly 2027	Secretary-General, Taiwan Academy of Management
Jly 2024	Service Talent Development and Education Track Chair , International Conference on Service Science and Innovation (ICSSI 2024)
Oct 2023	Conference Paper Reviewer, Technological Forecasting and Social Change Special Conference
Feb 2023- Pre	Associate Professor, Institute of Human Resource Management, National Sun Yat-sen University, Taiwan
Dec 2022- Dec 2023	Guest Editor, Industry and Management Forum (TSSCI)
Aug 2022- Jan 2023	Associate Professor, Department of Technology Management, National Chiayi University, Taiwan
Jan 2021- Dec 2023	Evaluation Committee, National Science & Technology Council, Taiwan
Aug 2019- Jly 2022	Associate Professor, Department of Bio-business Management, National Chiayi University, Taiwan
Jly 2018- Sep 2018	Visiting Scholar, Management School, University of Sheffield, UK

Aug 2016- Jly 2019	Assistant Professor, Department of Bio-business Management, National Chiayi University, Taiwan
Aug 2014- Jly 2016	Project Assistant Professor, Department of Bio-business Management, National Chiayi University, Taiwan
Mar 2012	Conference Program Coordinator, 2012 IAMOT Taiwan (International Association of Management of Technology)
Feb 2011- Oct 2011	Visiting Researcher, Emerging Technology and Innovation Management Laboratory, University of Ottawa, Canada Supervisor: Dr. Jonathan D. Linton, Editor-in-Chief: Technovation [SSCI]
Dec 2010	Conference Program Coordinator, Chinese Society of Management of Technology Conference, Taiwan

### PUBLICATION- Journal Article

1. **Chen, Min-Nan** and Wang, Yu-Hsuan (2025). Triple Impact: Exploring the Interplay of Appropriability and Loose Appropriability Regime on Economic Performance. *Technovation*, **146**, 103300. [SSCI, IF 2024=10.9, Management: 10/420 (2024)]
2. **Chen, Min-Nan** and Wang, Yu-Hsuan (2025). Knowledge-Intensive Business Service Firms' Knowledge Externalities and Appropriability in Innovation Performance. *IEEE Transactions on Engineering Management*, **72**, 2363-2380. [SSCI, IF 2024=5.2, Management: 92/420 (2024)]
3. Chen, Yu-Chun, **Chen, Min-Nan**\* and Liao, Tzu-Chi (2024). The Evolutionary Dynamics of Entrepreneurial Ecosystems: The Empirical Case of Taiwan Tech Arena, *Sun Yat-sen Management Review*, [Accepted] [Corresponding author, TSSCI, <https://doi.org/10.6160/SYSMR.202407/PP.0004>] (in Chinese)
4. **Chen, Min-Nan** (2022). To Take Bravely, To Face Differently, *Humanities and Social Sciences Newsletter*, **24**(1), 134-136. (in Chinese)
5. Chen, Yu-Chun, **Chen, Min-Nan**\* and Pan, Kuan-Ying (2022). Similar but Different: Entrepreneurship Support Organizations Leverage the Relationship with Startups, *Organization and Management*, **15**(2), 113-159. [Corresponding author, TSSCI] (in Chinese)
6. **Chen, Min-Nan** and Wu, Chia-Hung (2020). Complementary-in Use Appropriability in Innovative Service Firms: An Empirical Study in Taiwan, *Research Policy*, **49**(7), 104014 [SSCI, IF 2020=8.110, Management: 26/226 (2020)]

7. Wang, Chun-Hsien, **Chen, Min-Nan**\* and Chang, Ching-Hsing (2020). The Double-Edged Effect of Knowledge Search on Innovation Generation, *European Journal of Innovation Management*, **23**(1), 156-176. [Corresponding Author, SSCI, IF 2020=4.691, Management: 93/226 (2020)]
8. **Chen, Min-Nan**, Wu, Chia-Hung and Hsieh, Sinnas (2020). Dynamic Process of Joint Use of Appropriability: A Case Study Analysis of IT System Development, *Industry and Management Forum*, **22**(4), 60-79. [TSSCI] (in Chinese)
9. **Chen, Min-Nan**\* and Chang, Yuan-Chieh (2019). Absorptive Capacity, Appropriability Depth and New Product Development in Taiwanese Service Firms, *Asian Journal of Technology Innovation*, **27**(1), 108-133. [Corresponding Author, SSCI, IF 2018=0.706]
10. Chang, Yuan-Chieh and **Chen, Min-Nan**\* (2016). Service Regime and Innovation Clusters: An Empirical Study from Service Firms in Taiwan, *Research Policy*, **45**(9), 1845-1857. [Corresponding Author, SSCI, IF 2015=3.470, Planning & Development: 2/55 (2015)]
11. **Chen, Min-Nan**\*, Po, Rung-Wei, Stacy and Chang, Chia-Hsin (2018). Appropriability Modes in Service Sectors: Towards a Synthesis Approach, *Journal of Technology Management*, **23**(3), 1-34. [Corresponding Author, TSSCI] (in Chinese)
12. **Chen, Min-Nan**\*, Chang, Yuan-Chieh, and Sun, Chen-Ching (2017) Innovation Protection in Knowledge-Intensive Business Services: The Case Study of IT Services, *Management Review*, **36**(3), 1-20. [Corresponding author, TSSCI] (in Chinese)
13. Chang, Yuan-Chieh, **Chen, Min-Nan** and Chen, Chia-Ching (2016) Prioritizing R&D and Innovation Tax Credits: An AHP Survey, *Sun Yat-Sen Management Review*, **24**(3), 531-564. [Corresponding author, TSSCI] (in Chinese)
14. Chang, Yuan-Chieh, Linton, D. Jonathan, and **Chen, Min-Nan** (2012). Service Regime: An Empirical Analysis of Innovation Patterns in Service Firms, *Technological Forecasting & Social Change*, **79**(9), 1569-1582. [SSCI, IF 2012=2.106]
15. Chang, Yuan-Chieh and **Chen, Min-Nan** (2011). On the Transformation of Public Sector Research: A Preliminary Post-STBL Assessment in Taiwan, *Technological Forecasting & Social Change*, **78**(3), 498-513. [SSCI, IF 2011=1.709]
16. Chang, Yuan-Chieh and **Chen Min-Nan**\* (2010) New Venture Growth Strategy:

Co-evolution between Opportunity, Resource and Organization, *Journal of Technology Management*, 15(2), 83-116. [Corresponding author, TSSCI] (in Chinese)

## CASE

1. Chang, Yuan-Chieh and Chen, Min-Nan (2008). PHISON Electronics Corp. New Venture Creation Strategy, KMCC Case (KMCC, [www.kmcc.org.tw](http://www.kmcc.org.tw)), No.1-08071-11.

## CONFERENCE

1. Lee, Cheng-Yu & Chen, Min-Nan (2025). All Aspirations Are Not Equally Impactful: A Study of How Historical and Social Aspirations Affect Digital Transformation. *DRUID 2025*, Jun. 25-27, Toronto, Canada.
2. 陳旻男、何晨萱 (2024)。知識管理數位優化之系統導入成效，**2024 中華民國科技管理學會年會暨論文研討會 (CSMOT)**。12 月 5-6 日，元智大學，桃園。(2024 中華民國科技管理學會暨論文研討會-科技管理最佳論文獎)
3. Chen, Min-Nan & Wang, Yu-Hsuan (2024). Knowledge Intensive Business Service Firm's Local Knowledge Externalities and Appropriability in Innovation Performance. *R&D Management Conference 2024*, Jun. 17-19, Stockholm, Sweden.
4. Chen, Min-Nan (2023). Complementary-in Use Appropriability Strategy: Evidence from Knowledge Intensive Business Services in Taiwan. *2023 Technological Forecasting and Social Change Special Conference (2023 TFSC Conference)*, Oct. 28-30, Hsinchu, Taiwan.
5. Chen, Min-Nan (2023). Key R&D Personnel Exploitation and Inventive Performance in the Pharmaceutical Sectors: The Moderating Roles of Key R&D Personnel Structural Holes. *R&D Management Conference 2023*, Jun. 19-21, Seville, Spain.
6. 陳鈺淳、陳旻男\*、潘冠穎 (2022)。新創團隊與創業機構之關係三部曲，**2022 中華民國科技管理學會年會暨論文研討會 (CSMOT)**。12 月 1-2 日，臺灣大學，台北。
7. Chen, Min-Nan (2022). Appropriability Regimes in Knowledge-Intensive Business Services in Taiwan. *International Conference on Service Science and Innovation (ICSSI) 2022*, Nov. 17-19, Kaohsiung, Taiwan.
8. Chen, Min-Nan (2022). Remote Collaboration During the COVID-19 Crisis:

- What Circumstances R&D Personnel Make Inventive Performance. **DRUID 2022**, Jun. 13-15, Copenhagen, Denmark.
9. Lee, Hsing-Fen, Derbyshire, James, Chang, Yuan-Chieh, & Chen, Min-Nan (2022). External Knowledge Search Diversity and Firm Innovation Performance: Evidence from Innovation Collaboration with Specialist Knowledge Providers of Different Types. **DRUID 2022**, Jun. 13-15, Copenhagen, Denmark.
  10. Chen, Min-Nan, Chen, Yu-Chun, & Li, Ting-Hsuan (2022). Linguistic Framing as an Antecedent of New Venture Funding in Business Pitches: Toward Business Model Perspective. **R&D Management Conference 2022**, Jul. 9-13, Trento, Italy.
  11. 陳旻男、范綾玉 (2021)。服務創新合作與創新保護之揭露兩難：台灣第二次產業創新活動調查為實證，**2021 海峽兩岸科技管理學術年會**。10 月 21-23 日，河南科技大學，河南。(Conference in the Cloud)
  12. 張元杰、陳旻男\*、黃妙 (2021)。營業秘密、獲利專屬性與法律效能：以中國大陸訴訟案件為例，**2021 海峽兩岸科技管理學術年會**。10 月 21-23 日，河南科技大學，河南。(Conference in the Cloud) (通訊作者)
  13. Lee, Hsing-Fen, Derbyshire, James, Chang, Yuan-Chieh, & Chen, Min-Nan (2021). The Effect on Innovation from Collaboration with Knowledge Intensive Service of Different Types. **British Academy of Management 2021 Symposium- Innovation Collaboration Patterns of Business: An East Asian Perspective**, Aug. 31- Sep. 3, U.K. (Conference in the Cloud)
  14. Chen, Min-Nan\* (2021). Technological Relatedness and Post-Acquisition Performance: The Moderating Role of Acquirer's Explorations. **R&D Management Conference 2021**, Jul. 7-8, Glasgow, U.K. (Conference in the Cloud)
  15. Chen, Min-Nan (2021). Post-M&A Integration Taxonomy in Pharmaceutical Sectors: The Absorptive Capacity Perspective. **R&D Management Conference 2021**, Jul. 7-8, Glasgow, U.K. (Conference in the Cloud)
  16. Chang, Ching-Hsing, Chen, Min-Nan\* and Lee, Jun-Yen (2021). The Mediator Role of Green Innovation on the Relationship between Corporate Social Performance and Firm Competitiveness. **Knowledge Management & High Quality Innovation Conference 2021 (知識管理與高質量創新學術研討會 2021)**, May 30, Kunming, China. (Conference in the Cloud) (Corresponding author)



17. 陳旻男、李亭萱、陳鈺淳 (2020)。創業家如何說故事：商業模式觀點分析，**2020 中華民國科技管理學會年會暨論文研討會 (CSMOT)**。12月10-11日，交通大學，新竹。
18. Chang, Yuan-Chieh, Chen, Min-Nan\*, Lin, Yuan-Po and Lee, Hsing-Fen (2020). Governing the Industrial Transition in Taiwan's Electric Vehicle Sector: Towards the Sectoral Innovation System View. **British Academy of Management 2020**, Sep. 2-4, Manchester, U.K. (Conference in the Cloud) (Corresponding author) **(Best Full Paper for Innovation Track)**
19. 陳旻男、周淑月、李亭萱、施政諭、蘇芳儀、陳立堯、趙承庭 (2020)。微型創業家如何說故事-以網路紅人為實證，**2020 全球營運理論與實務學術研討會**。6月19日，彰化師範大學，彰化。
20. 陳旻男、周宜蓁 (2019)。技術商品化流程與步驟：以使用者創新為觀點，**2019 中華民國科技管理學會年會暨論文研討會 (CSMOT)**。11月14-15日，龍華科技大學，桃園。**(2019 中華民國科技管理學會暨論文研討會-科技管理論文獎-佳作)**
21. 陳旻男\*、陳郁璇、黃俊銘 (2019)。智能理財機器人商業模式之研究：以 C 卷商 & O 銀行為實證，**2019 中華民國科技管理學會年會暨論文研討會 (CSMOT)**。11月14-15日，龍華科技大學，桃園。
22. 陳旻男\*、張景行、王俊賢、謝怡銘 (2019)。混合式創新保護模式探討：以新創資訊服務業 C 公司為實證，**2019 海峽兩岸科技管理學術年會**。10月11-13日，大連理工大學，遼寧。
23. 陳旻男\*、張景行、王俊賢、邱民正 (2019)。汽車售後服務績效評核關鍵因素之研究：以階層分析法為實證，**2019 海峽兩岸科技管理學術年會**。10月11-13日，大連理工大學，遼寧。
24. Wu, Chia-Hung and Chen, Min-Nan\* (2019). Technological Regimes in Knowledge-Intensive Industries: The Effects on Firm Innovation Behavior. **79<sup>th</sup> Annual Meeting of the Academy of Management**, Aug. 9-13, Boston, Massachusetts, U.S. (Corresponding author)
25. Chen, Yu-Chun and Chen, Min-Nan (2019). Open Collaborative Innovation in Informal Economy: The Emergence of Shenzhen Mobile Phone Industry. **SOItmC (Society of Open Innovation: Technology, Market & Complexity) & Meijo University 2019 Conference**, Jun. 28- Jul 1, Nagoya, Japan.
26. 陳旻男、陳鈺淳、周宜蓁 (2019)。技術商品化流程與步驟-以使用者創新為觀點，**2019 生物產業暨科技管理學術研討會**。5月17日，嘉義大學，嘉義
27. 張元杰、陳旻男、滕敏君、曾延偉 (2018)。知識創新與保護-以管理顧問公

- 司為實證，**2018 海峽兩岸科技管理學術年會**。11 月 2 日，政治大學，台北。
28. 林淵博、張元杰、陳旻男 (2018)。排除台灣電動車產業創新系統失靈之惡性循環，**2018 海峽兩岸科技管理學術年會**。11 月 2 日，政治大學，台北。
  29. Chen, Min-Nan, Chang, Yuan-Chieh, and Lin, Yuan-Po. (2018). System Failures Co-Evolution: An Empirical Evidence from Taiwan's Electric Vehicle Sector. **DRUID 2018**, Jun. 11-13, Copenhagen, Denmark.
  30. 陳旻男、陳鈺淳、周宜蓁 (2018)。使用者創新驅動技術商品化-價值共創探討，**2018 第八屆管理與決策學術暨實務研討會：服務業創新發展**。5 月 4 日，南華大學，嘉義。
  31. 張元杰、陳旻男、黃妙、蔡麗婷 (2017)。台灣機器人理財新創公司商業模式發展：以 T 公司 & F 公司為實證，**2017 中華民國科技管理學會年會暨論文研討會 (CSMOT)**。12 月 1-2 日，政治大學，台北。
  32. Chen, Min-Nan and Wu, Chia-Hung. (2017). Complementary-in Use Appropriability in Service Firms: An Empirical Study in Taiwan, **2017 International Conference on Technology Policy and Innovation (ICTPI)**, Sep. 27-29, Taipei, Taiwan.
  33. Chen, Min-Nan. (2017). Customer Involvement, Appropriability and Innovation Performance: A Structure Equitation Model View. **2017 International Academic Conference on Engineering, Technology and Innovations (IACETI)**, Jul. 18-19, Seoul, Korea.
  34. Shen, Yung-Chi, Chen, Min-Nan, Chang, Ching-Hsing, Chang, Lee, Jun-Yen, and Wang, Chun-Hsien. (2016). Analysis of Internationals among the Barriers to University-Industry Technology Transfer in Taiwan: A Multi-Stakeholder Perspective. **2016 海峽兩岸科技管理學術年會暨研究生論壇**，10 月 21-23 日，長安大學，西安。
  35. Chen, Min-Nan and Wu, Chia-Hung. (2016). Modes of Appropriability in Taiwanese Innovating Service Firms: Reconsidering the Early Study of Thoma & Bizer (2013). **DRUID 2016**, Jun. 13-15, Copenhagen, Denmark.
  36. Wu, Chia-Hung and Chen, Min-Nan. (2016). Technological Regime and Firm Innovative Entries: A Knowledge Structure Perspective. **DRUID 2016**, Jun. 13-15, Copenhagen, Denmark.
  37. 陳旻男、鍾婷、林毓珊、方懿晨、趙家君、趙潔閔 (2016)。以體驗行銷觀點探討傳統產業轉型之個案分析-以紡織業為例，**2016 生物產業學術研討會**。6 月 3 日，中興大學，台中。
  38. 陳旻男、張嘉心 (2015)。服務業創新保護模式探討：以台灣產業創新活動

- 調查（2004-2006）實證，**2015 中華民國科技管理學會年會暨論文研討會 (CSMOT)**。11 月 19-20 日，清華大學，新竹。
39. 陳旻男、沈白容 (2015)。台灣服務業國際化之研究：以吸收能力為觀點，**2015 中華民國科技管理學會年會暨論文研討會 (CSMOT)**。11 月 19-20 日，清華大學，新竹。
  40. 張元杰、陳旻男、孫禎罄 (2015)。知識密集型服務業的創新保護模式-以資訊服務業為例，**2015 中華民國科技管理學會年會暨論文研討會 (CSMOT)**。11 月 19-20 日，清華大學，新竹。
  41. 蔡馥陞、陳旻男 (2015)。開放式創新觀點下的產學合作體現：學術參與及商業化，**2015 海峽兩岸科技管理學術年會暨博士生論壇**，11 月 21 日，清華大學，新竹。
  42. Chen, Min-Nan and Chang, Yuan-Chieh. (2015). Interactive Customer Involvement, Combined Appropriability, and Innovation Performance: Empirical Analysis from Taiwanese Service Firms, **2015 International Conference on Innovation and Industrial Management (IIM 2015)**, Aug. 23-25, Osaka, Japan.
  43. Chen, M. N., Chang, Y. C. and Chen M. H. (2014). How Customer Involvement Enhances Innovation Performance: The Moderating Effect of Appropriability, **The 11th International Conference on Service Systems and Service Management (ICSSSM 2014)**, Jun. 25-27, Beijing, China.
  44. 張元杰、陳旻男、陳佳慶 (2013)。研發與創新抵免之優先性：階層分析法研究，**2013 中華民國科技管理學會年會暨論文研討會 (CSMOT)**。11 月 28-30 日，高雄第一科技大學，高雄。
  45. Chen, Min-Nan and Chang, Yuan-Chieh. (2013). Customer Involvement, Appropriable Mechanism, and Innovation Performance: Empirical Analysis for Taiwanese Service Firms, **QUIS 2013**, Jun. 10-13, Karlstad, Sweden.
  46. Chang, Yuan-Chieh and Chen, Min-Nan. (2012). Service Regime and Patterns of Innovation in Services: Towards a New Taxonomy, **International Conference on Management of Technology 2012**, Mar. 19-22, Hsinchu, Taiwan.
  47. Linton, D. Jonathan and Chen, Min-Nan (2011). Projects Versus Portfolios: What are the Implications, **Atlanta Conference on Science and Innovation Policy**, Sep. 15-17, Atlanta, GA.
  48. Chen, Min-Nan and Chang, Yuan-Chieh (2011). Service Regime and Sectoral Patterns of Innovation in Services: a Reinvestigation using Miozzo & Soete

- Taxonomy, **DRUID 2011**, Jun. 15-17, Copenhagen, Denmark.
49. Chang, Yuan-Chieh and Chen, Min-Nan (2011). Service Regime and Service Taxonomy: Evidence from the Taiwan Innovation Survey, **International Conference on Management of Technology 2011**, Apr. 10-14, Miami, Florida.
  50. Chang, Yuan-Chieh and Chen, Min-Nan (2010). Pattern of Sectoral Innovation in Services: Evidences from Taiwan Innovation Survey (2004-2006), **7<sup>th</sup> Asialics International Conference 2010**, Apr. 15-17, 2010, Taipei, Taiwan.
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